

MINUTES OF MEETING – NOVEMBER 8, 2023  
CENTRAL HEALTH  
STRATEGIC PLANNING COMMITTEE

On Tuesday, November 8, 2023, a meeting of the Central Health Strategic Planning Committee convened in open session at 1:00 p.m. in person at the Central Health Administrative Offices and remotely by toll-free videoconference. Clerk for the meeting was Briana Yanes.

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**Committee members present in person:** Chair Brinson, Manager Jones, Manager Valadez (arrived at 1:03 p.m.).

**Committee members present via audio and video:** Manager Kitchen

**Board members present via audio and video or in person:** Manager Bell, Manager Martin and Manager Motwani (via video)

**PUBLIC COMMUNICATION**

**Clerk's Notes:** Public Communication began at 1:01 p.m. Briana announced that no speakers signed up for Public Communication.

**COMMITTEE AGENDA**

- 1. Review and approve the minutes of the October 18, 2023 Strategic Planning Committee meeting.**

**Clerk's Notes:** Discussion on this item began at 1:01 p.m.

Manager Bell moved that the Committee approve the minutes of the October 18, 2023 Strategic Planning Committee meeting.

Manager Jones seconded the motion.

Chairperson Brinson	For
Manager Jones	For
Manager Kitchen	For
Manager Valadez	Absent
Manager Bell	For

- 2. Receive and discuss an update on the Central Health Community Healthcare Initiative Fund (CHIF).**

**Clerk's Notes:** Discussion on this item began at 1:01 p.m. Ms. Megan Cermak, Director of Public Health Strategy, Policy, and Disaster Response, presented an update on the CHIF. The presentation included a reminder of the purpose of the pilot program, an update on the contractor's progress to date, and an update on the evaluation framework for the pilot.

- 3. Receive and discuss an update on the Unified Branding Initiative for the Central Health Enterprise.**

**Clerk's Notes:** Discussion on this item began at 1:48 p.m. Mr. Ted Burton, Chief Communications Officer; Ms. Dixie Kachiros, Belmont Icehouse; Ms. Erica Page, Belmont Icehouse; and Mr. Randall Hula, Think Group presented an update on the unified branding initiative for the Central Health Enterprise. The presentation included an update on the initiative research and the recommendations.

4. **Receive and discuss possible medical care and related support services in collaboration with the Sobering Center located in Austin, Texas.**

**Clerk's Notes:** Discussion on this item began at 2:42 p.m. Mr. Jonathan Morgan, Chief Operations Officer, and Ms. Monica Crowley, Chief Strategy and Planning Officer & Sr. Counsel, presented on this item. The update included possible opportunities to create more medical care and support services for the safety-net population at the Center site, including timeline estimates given other Health Equity Implementation Plan priorities.

5. **Confirm the next Strategic Planning Committee meeting date, time, and location.**

Manager Bell moved that the Committee adjourn.

Manager Jones seconded the motion.

Chairperson Brinson	For
Manager Jones	For
Manager Kitchen	For
Manager Valadez	For

The meeting was adjourned at 2:55 p.m.

ATTESTED TO BY:

  
Cynthia Brinson, Chairperson  
Central Health Strategic Planning Committee

  
Cynthia Valadez, Secretary  
Central Health Board of Managers